

8/10/12 EC 10/21
REP HEADLINE# 6401074
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT31/12 12.43
*** WPXI-TV ***

ADV # 12285 ADV. NAME ISS/60 PLUS ASSOCIATION REP. # OFF. # 18 SALESMAN #
AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- CHERYL BLAIR
TOWSON, MD 21286

ORDER # 339511 CONTRACT # 6401074 CLASS: NATL. LOCAL REGIONAL
PRDCT 60 PLUS ASSOCIATION EST#81 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 12.43

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$59,575
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
1	500P-530P			30		\$1,650.00	11/1	11/2	2		TH-F	2
PROGRAM : FIRST AT 5												
2	530P-600P			30		\$1,650.00	11/1	11/2	2		TH-F	2
PROGRAM : CH11 NEWS												

AGENCY EST# = 81

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:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL SPTS:
3			600P-630P	30		\$1,850.00	11/1	11/2	2		TH-F	2
	PROGRAM : CH11 EARLY NEWS											
4			700P-730P	30		\$3,350.00	11/1	11/2	4		TH-F	4
	PROGRAM : JEOPARDY											
5			730P-800P	30		\$3,350.00	11/1	11/2	4		TH-F	4
	PROGRAM : WHEEL											
6			600P-630P	30		\$1,275.00	11/3	11/3	1		SAT	1
	PROGRAM : CH11 NEWS											
7			730P-800P	30		\$1,225.00	11/3	11/3	1		SAT	1
	PROGRAM : JEOPARDY											
8			800A-1000A	30		\$750.00	11/4	11/4	1		SUN	1
	PROGRAM : CH11 NEWS											
9			530A-800A	30		\$675.00	11/4	11/4	1		SUN	1
	PROGRAM : CH11 NEWS											
10			500P-530P	30		\$1,650.00	11/5	11/5	1		MON	1
	PROGRAM : FIRST AT 5											
11			530P-600P	30		\$1,650.00	11/5	11/5	1		MON	1
	PROGRAM : CH11 NEWS											
12			600P-630P	30		\$1,850.00	11/5	11/5	1		MON	1
	PROGRAM : CH11 NEWS											
13			700P-730P	30		\$3,350.00	11/5	11/5	2		MON	2
	PROGRAM : JEOPARDY											
14			730P-800P	30		\$3,350.00	11/5	11/5	2		MON	2
	PROGRAM : WHEEL											

NA
 Notice Date

Booked in Hinesland

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			59575.00									
CONTRACT TOTAL										59575.00		
TOTAL SPOTS										25		



10/10/31

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*